



THE_COLOR

ALESSANDROPASINELLISTUDIO



FIORANESE
CERAMICA

chromatic variations of shapes and matter

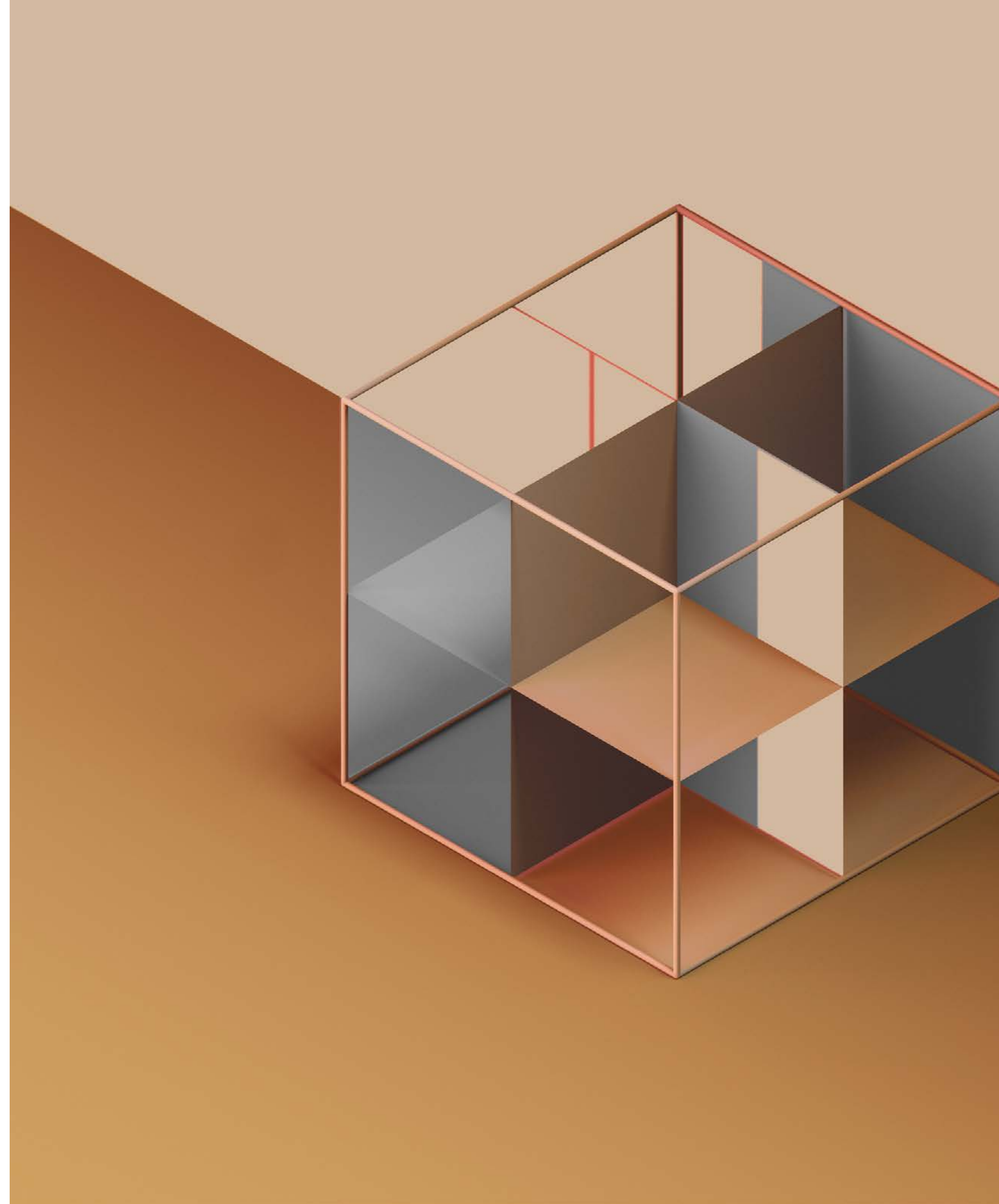
THE_COLOR

ALESSANDROPASINELLI**STUDIO**

Il colore diventa protagonista di una collezione in gres porcellanato che nasce da una attenta ricerca sui mutevoli effetti materici di una superficie monocromatica, facendone emergere le tonalità più contemporanee. Texture continue, nate dalla collaborazione creativa con Alessandro Pasinelli Studio, si scompongono per costruire decorazioni, moduli e mosaici in piccolo formato che giocano sulle geometrie e su inedita profondità, trasformandosi in un abaco versatile che racconta una originale libertà compositiva, con applicazioni a pavimento e rivestimento funzionali e armoniche.

Il gres porcellanato scrive il futuro guardando al passato e torna ad essere materia pura e colore; una superficie ceramica omogenea declinata in diversi formati con una grafica cementizia e una scala cromatica armoniosa. Da utilizzare per spazi residenziali e commerciali, THE_COLOR si inserisce nella gamma prodotti Fioranese con lo scopo di essere versatile e accostabile a qualsiasi effetto di superficie disponibile (legno, pietra, marmo, cotto e cemento).

Color tops the bill in this porcelain stoneware collection, the result of painstaking research into the shifting material effects of a monochrome surface, bringing out the most contemporary tones. Seamless textures, the fruit of our creative collaboration with Alessandro Pasinelli Studio, break up to form decorations, modules and small-size mosaics that interact with the geometries and an original depth to become a versatile frame for an original composition with a free spirit, suitable for smooth, appealing applications on floors and walls. Porcelain stoneware tells a story of the future with an eye on the past, reverting to pure color and matter, for an even ceramic surface in a variety of sizes, with concrete-look patterns and an attractive scale of shades. Designed for use in both residential and retail settings, THE_COLOR is a new addition to the Fioranese range designed to offer a versatile option that can be combined with any of the surface effects available (wood, stone, marble, terracotta and concrete).



Cream

Mud

Grey-Blue

Pink

Amber

Brick

THE_COLOR SURFACES

Toni sobri e pacati per superfici con finitura matt e lucida hanno l'obiettivo di completare e contaminare gli ambienti nei progetti più ricercati ed evoluti, in linea con le tendenze contemporanee dell'interior design.

Tutta la gamma colori di THE_COLOR, con spessore 9 mm, è disponibile nei formati 90,6x90,6cm, 60,4x120,8cm, 60,4x60,4cm, mentre le tonalità Cream, Mud e Pink sono proposte anche nel formato 120,8x120,8cm.

Simple, low-key tones with matt and polished surfaces, to complete and complement settings in the most advanced, sophisticated projects, in line with contemporary interior design trends.

All the shades in THE_COLOR range, with a thickness of 9mm, are available in the sizes 90.6x90.6cm - 36"x36", 60.4x120.8cm - 24"x48" and 60.4x60.4cm - 24"x24", while the Cream, Mud and Pink shades also come in the 120.8x120.8cm - 48"x48" size.



Brick 60,4x120,8 - 24"x48" Naturale Rettificato



Grey-Blue 60,4x120,8 - 24"x48" Naturale Rettificato

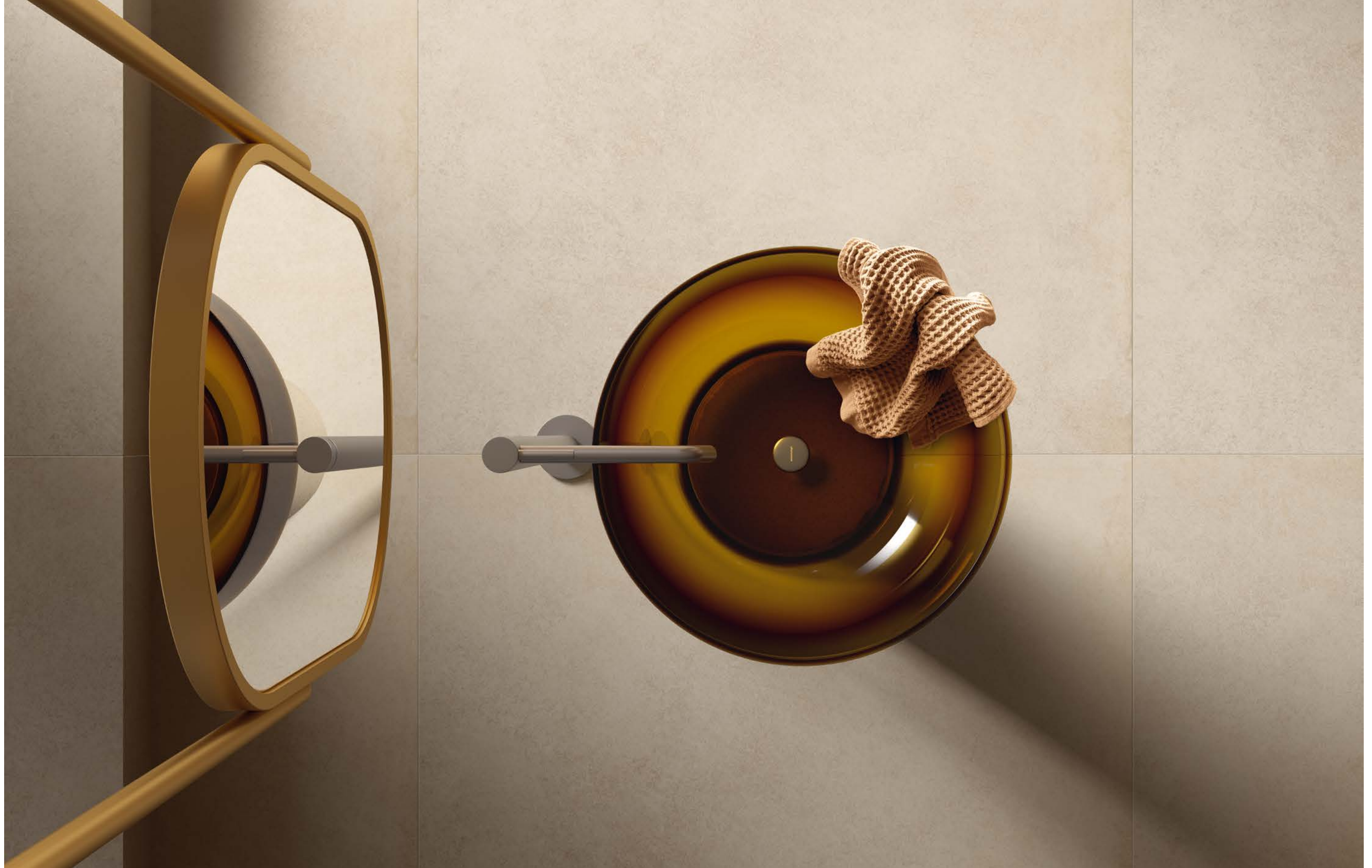


MUD
INFINITY_1



Infinity_1 Warm 30,2x30,2 - 12"x12" Mix Naturale/Lucido Rettificato





AMBER OBLONG





Oblong Amber 5x30 - 2"x12" Naturale Rettificato
Cream 120,8x120,8 - 48"x48" Naturale Rettificato

CREAM OBLONG CHEVRON



Oblong Chevron Cream Naturale Rettificato
Cream 120,8x120,8 - 48"x48" Naturale Rettificato





PINK/BRICK/CREAM OBLONG



Oblong Pink - Cream 5x30 - 2"x12" Naturale Rettificato
Oblong Brick 5x30 - 2"x12" Lucido Rettificato
Cream 120,8x120,8 - 48"x48" Naturale Rettificato





CREAM CHOPSTIK







THE_COLOR

GRES PORCELLANATO +

INDOOR ≠ 9 mm

Naturale Rettificato | Matte Rectified

COLORS



CREAM



MUD



PINK



BRICK

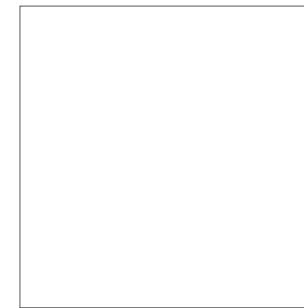


GREY-BLUE



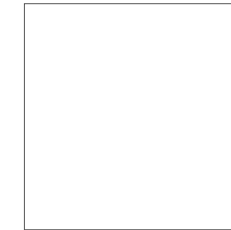
AMBER

SIZES



120,8x120,8 - 48"x48"
Naturale Rettificato | Matte Rectified

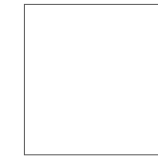
Disponibile in Cream, Mud e Pink.
Available in Cream, Mud and Pink.



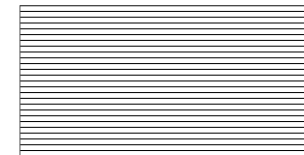
90,6x90,6 - 36"x36"
Naturale Rettificato | Matte Rectified



60,4x120,8 - 24"x48"
Naturale Rettificato | Matte Rectified



60,4x60,4 - 24"x24"
Naturale Rettificato | Matte Rectified



CHOPSTIK 60,4x120,8 - 24"x48"
Naturale Rettificato | Matte Rectified



OBLONG 5x30 - 2"x12"
Naturale Rettificato | Matte Rectified
Lucido Rettificato | Glossy Rectified

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Piastrelle con lieve variazione di tono e disegno
Tiles with slight shade and aspect variation

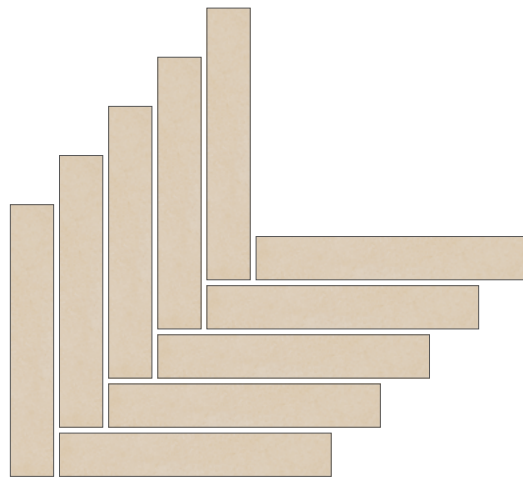
R10
Naturale

DCOF
Naturale
WET: ≥ 0.42

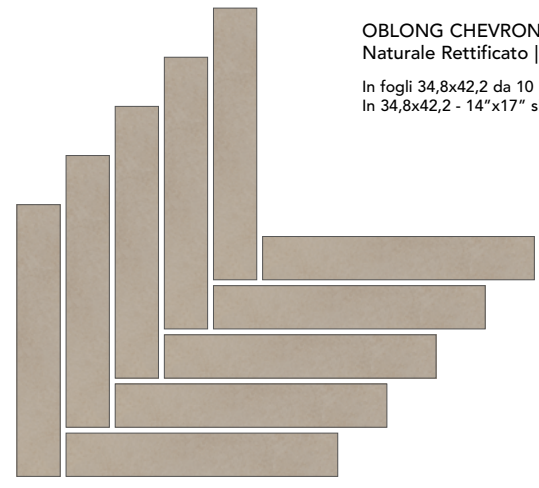
BCRA
DRY: > 0,40
WET: > 0,40

THE_COLOR

DECORS/MOSAICS

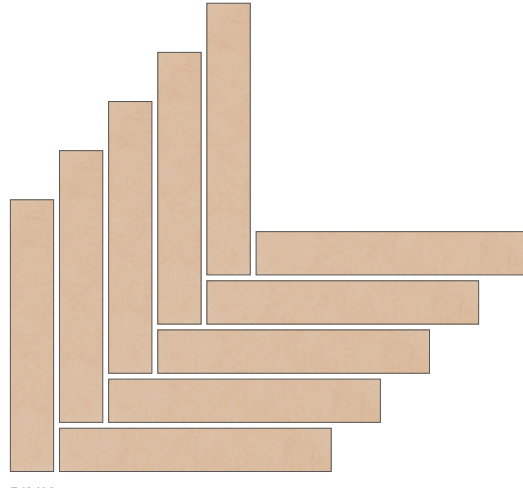


CREAM

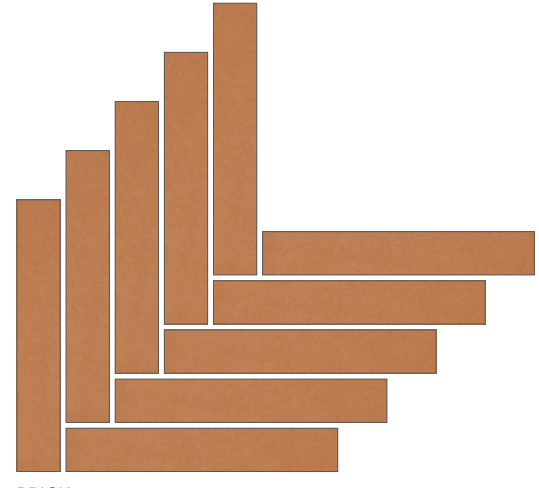


MUD

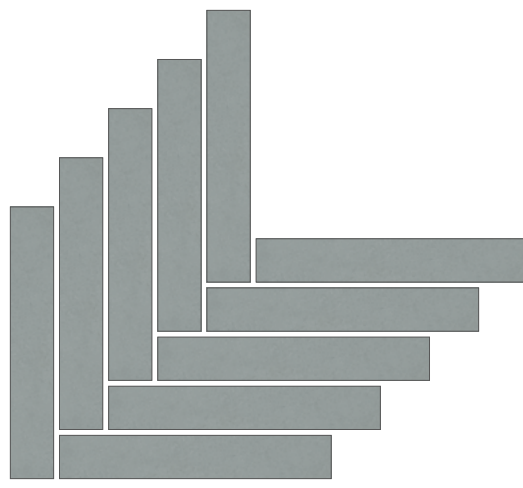
OBLONG CHEVRON
Naturale Rettificato | Matte Rectified
In fogli 34,8x42,2 da 10 pezzi
In 34,8x42,2 - 14"x17" sheets made up of 10 pieces



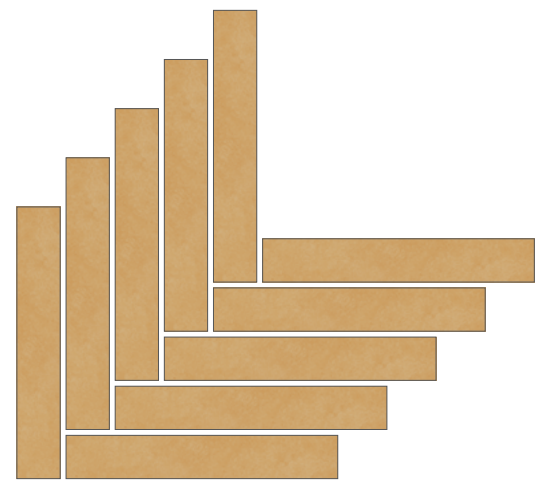
PINK



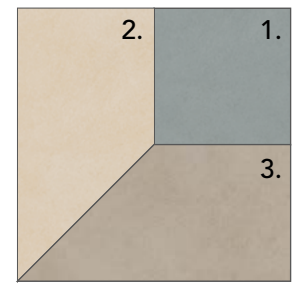
BRICK



GREY-BLUE

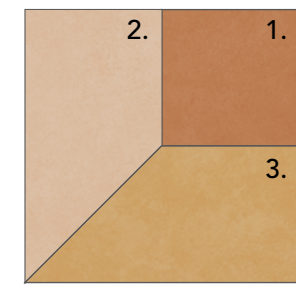


AMBER



COLD
1.GREY-BLUE Glossy
2.CREAM Matte
3.MUD Matte

MOSAICO INFINITY_1
MIX Naturale/Lucido Rettificato | MIX Matte/Glossy Rectified
In fogli 30,2x30,2 da 3 pezzi
In 30,2x30,2 - 12"x12" sheets made up of 3 pieces



WARM
1.BRICK Glossy
2.PINK Matte
3.AMBER Matte

Find out more about
THE_COLOR, visit



FIORANESE
CERAMICA

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